



For Immediate Release
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Texas Hospitality Association Announces Poster Contest Winners
Texas Tech University Student, Bastrop High School Senior Earn \$5,000 Scholarships

AUSTIN – The Texas Hospitality Association (THA) today announced that a Texas Tech University student and a senior at Bastrop High School in central Texas have designed the winning posters as part of THA’s campaign to fight underage drinking and to promote alcohol responsibility.

THA will award each student a \$5,000 scholarship for their work.

Iylana Nassiri, a communication design student at Texas Tech, won the contest for college, university and technical students. The theme was: “A beer (12 oz), mixed drink (1.5 oz liquor) and glass of wine (5 oz) each contain the same amount of alcohol.”

Jon Ross of Bastrop submitted the winning poster in the category for Texas high school seniors. The theme for the high school students was “Underage drinking (under 21) in Texas is against the law.”

“THA is honored to present Iylana Nassiri and Jon Ross with \$5,000 scholarships for their commitment to fighting underage drinking and to promoting alcohol responsibility. The outstanding posters designed by these two students carry an important message for their peers, and we all know that students are more receptive to messages from those in their own age group,” said THA President Ricky Knox.

The two winning posters will be distributed statewide to establishments selling or serving alcohol.

Nassiri’s 3.9 GPA at Texas Tech has earned her spots on the Dean’s List and President’s List. In addition to her course work, Nassiri provides freelance design and video work for various projects, including commercials and promotional videos.

Following graduation in June, Ross will attend the University of Mary Hardin Baylor where he plans to play football and pursue a degree in sports medicine/kinesiology. During his high school career, Ross played football, basketball, track and baseball, lettering in baseball, track and football and was the varsity football captain in 2008. That same year he was selected homecoming king. He is a member of the National Honor Society and was named to the Academic All District team in 2007. He is also involved in a variety of community service activities.

The winners were determined by a vote of Texas Legislative offices. Nassiri is represented in the Texas House by Lubbock state Rep. Carl Isett and Ross is represented by Lexington state Rep. Tim Kleinschmidt.

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The Texas Hospitality Association (THA) is a statewide non-profit association whose members sell or serve adult beverages in Texas. THA's mission is to encourage the responsible sale and service of adult beverage and to fight underage drinking. THA endorses responsible marketing practices that include: the promotion of aggressive identification requirements and the strict enforcement of Texas alcohol law.

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